



jeff M lewis

CAPABILITIES PRESNETATION

Presented by

Optical Delusions Fine Print Art



Art has the power to transform a space

Color, composition and scale
are only the visual elements.

Art also generates dialogue
and reflects what is unique
about you and/or your
corporate identity: your
values and goals, what
inspires you.



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Print Artist & Photographer

What differentiates our work begins with the discerning eye of our principal, Jeff M Lewis

His commissioned Giclée works convey the heart and soul of your home, office or hotel to your client's or guest's point of view.

That kind of emotional appreciation requires more than perspective. It takes scope, scale, technology and taste to transform a photograph of, or related to your property into an indelible touch point that evokes "I can't believe I was really there!".



Our distinction is a client-based philosophy and a commitment to the process of creating artwork collections that satisfy both the budgetary and aesthetic objectives of our clients.



Art expertise, design sensibility and a trusted network of resources...

Optical Delusions uses these key strengths to develop creative artwork solutions that will articulate your overall vision for any space.



SCOPE OF SERVICES

- Artwork and budget assessment via review of blueprints and/or site visit
- Presentation of artwork in a variety of media, styles and price ranges
- Commissioning of site-specific works including panoramas and large scale custom photographic art
- Design of custom framing and supervision of all framing production
- Supervision of artwork delivery and installation
- Design assistance of lighting for desired effect



Our Clients

Disney Resorts International
Sheraton Resorts International
Best Western Inns
PD&A Design Associates
Dr. Scott Rice & Associates
Sunstone Properties Mgt.
Private Trade Winds, Int'l.
Royal St. Galleries, Aspen, CO
Dr. Colin Buchanon & Assoc.

Dozens of prominent individuals, families and businesses have had their dreams transformed into reality for a lifetime of enjoyment through Jeff's work.



Unique and innovative interpretations of theme or image based on the clients' specifications and input



When asked by our Aspen, Colorado gallery to produce a new image of “The Maroon Bells” Jeff produced this to the delight of their patrons. No matter this mountain is the single most photographed landscape in the United States.



We thank you for this terrific opportunity and your valuable time.

Optical Delusions, LLC

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